



## Upcoming Program (10/26/2020)

# Chaitin Maycott & the Power of Marketing



## Chaitin Maycott

Founder & CEO of Results Magnet



Monday, October 26th, Chaitin Maycott the Founder and CEO of Results Magnet will be addressing the Rotary Club of Sandy Springs.

Mr. Maycott will be enlightening us all on the power of marketing in 2020, giving all sides of the coin, historical marketing insights, and revealing the full potential of this important business function when utilized effectively.

Chaitin Maycott began building websites in high school after being inspired by two particularly notable individuals. First by his father who'd been involved in technology for the majority of his life and Chaitin's favorite high school teacher, Mr. Johnson, who taught web design while keeping the class laughing through engaging coursework.

After high school, Chaitin attended Kennesaw State University where he honed his digital skills with a degree in communication and marketing. After college, sales and finance led him to work at an executive consulting firm that focused on fortune 500 CEO and COO driven digital transformation initiatives from the top down.

After excelling there, he took the jump of starting his very own digital advertising agency, which at the age of 26, he has scaled to an office in Dunwoody, numerous team members, international clientele, and annually recurring sales in the six figures. His firm named Results Magnet specializes in business to consumer, service-based marketing all done specifically online through digital advertising.

## MEETINGS

October is Economic and Community Development Month

- 10/26 Weekly Meeting
- 11/2 Weekly Meeting
- 11/9 Sandy Springs Board Meeting
- 11/23 Weekly Meeting
- 12/7 Weekly Meeting
- 12/14 Weekly Meeting
- 12/21 Weekly Meeting
- 1/4 Weekly Meeting

## BIRTHDAYS

- 10/28 Morris Moore

## WEDDING ANNIVERSARIES

- 10/25 Scott Einfeldt (40)

## ROTARY ONLINE

- <https://sandyspringsrotary.org>
- <https://rotary6900.org/>
- <https://rotary.org/>

## ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm  
Sandy Springs, Georgia  
Wyndam Atlanta Perimeter  
6120 Peachtree Dunwoody Road,  
NE  
Sandy Springs, GA 30328

## SOCIAL MEDIA



The Rotary Club of Sandy Springs meets weekly on Mondays |  
12:15 pm Hilton Suites 6120 Peachtree Dunwoody Road, NE Sandy  
Springs, GA 30328

**Please join us in person or online**

**at: <https://us02web.zoom.us/j/7437208563?pwd=M2k0NzNjVUN4L2Q5MzdyWmloOWE5QT09>**

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More information about **Results Magnet** can be found  
here: <https://www.resultsmagnet.com/>

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## LEADERSHIP

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